

Friends and Family,

I hope this email finds you safe and sound during this trying time for the world and our country. Connecting with so many of you lately has been a silver lining. Hearing how you are staying strong for your family, friends and professional teams is incredibly motivating. I have learned there is no custom-made solution, and now is the time for leadership, creativity and resilience. Keep it up everyone; you amaze me each and every day!

Personally, COVID-19 came hard and fast for our family. Marie and Will went from attending various activities on a weekly basis to a complete standstill. We missed our extended families who were hundreds of miles away from us and also on a total lockdown. By mid-March, Tru Family Dental was only completing emergency dental services on an as-needed basis, and the great majority of the company was furloughed. This reality was a bitter pill to swallow.

Fortunately, we have all remained healthy and can now appreciate the extra time quarantine has brought us . . . time with our immediate family, time to connect with family and friends far and wide, and, also, time to prioritize what matters most. Marie and Will are closer than ever as they are each other's best play buddies. We have been enjoying the trail and lake we live on daily. Our kids got Jennie's swimming gene, and we can't keep them out of the water. We also have had time to prepare for the next addition. That's right, this fall we will be a family of five! Baby Halcott #3 is due around Thanksgiving, and we are SO excited.



THE NEXT GENERATION OF RIDERS FOR THE COPPER TRIANGLE

It's that time of year again when I normally update you on the previous year and ask for your support for this year's Copper Triangle ride. Let's start with last year's highlights. The 2019 Copper Triangle was, once again, another resounding success. Wild Bill's Warriors (WBW) raised over \$10,000 to support two organizations that made a positive impact on my

dad's life, the Davis Phinney Foundation (DPF) (<https://www.davisphinneyfoundation.org/>) and The Illinois Valley Brain Injury (IVBI) Clubhouse. Thank you all!!! As part of the successful fundraising year, we gave away 15 WBW visors to donors who contributed \$250 or more. I LOVE seeing the pictures of you guys wearing the visors and can only hope you are taking the WBW moto to heart and trying to #BEWILD.

2019 also completed my first year as a DPF Board member. Being able to hear the stories and see firsthand the impact DPF has on individuals' lives was humbling. It is rare to have the actual constituents or customers of your product or service with you in the room when strategic decisions are made. Some board members are currently battling Parkinson's and their perspectives and stories are able to help guide the organization. I continue to be inspired by such an incredible group.

That brings us to the 2020 Copper Triangle to benefit WBW. As you can expect, due to COVID-19, the official ride is cancelled. I've wrestled with what to do. I have participated in this ride for 13 years, and it holds a dear place in my heart. I started raising money for Parkinson's research at this ride to honor my father as his disease progressed. I've done the ride with my dad, sister, mom, wife, brother-in-law and countless friends. It's 78 miles that bring back great memories, create new ones and make a difference for important organizations. Individuals living with Parkinson's and brain diseases are more sheltered and more alone now due to COVID-19. Programming and services DPF and IVBI Clubhouse offer depend on support from organizations like WBW. Without it, they struggle to survive. I can't just throw in the towel this year. We are dealing with a global pandemic though and need to do our part. As a family, we weighed all these variables and have attempted to plot our course as best as we can. We are renting a minivan and packing up for the family for a drive out West. I'll complete the same 78-mile route in Colorado that I always ride. This year, as an added bonus, my business partner at Tru Family Dental is also making the road trip with his wife. He was inspired by WBW and bought a road bike this spring (after lots of Peloton rides) with the hope of completing the ride with me. So, together, we are going to make it happen!

I always say life is anything but linear. Each and every day we face countless challenges, big and small. Right now, we are all facing a challenge that was unimaginable a short five months ago. I hope everyone continues to find strength in one another and the human spirit. Together we will prevail.

To support my ride, which will be taking place on August 8th, please visit <http://www.wildbillswarriors.org/>.

As always, BE WILD . . . and thank you all for the continued support!

Love you all,

BH

